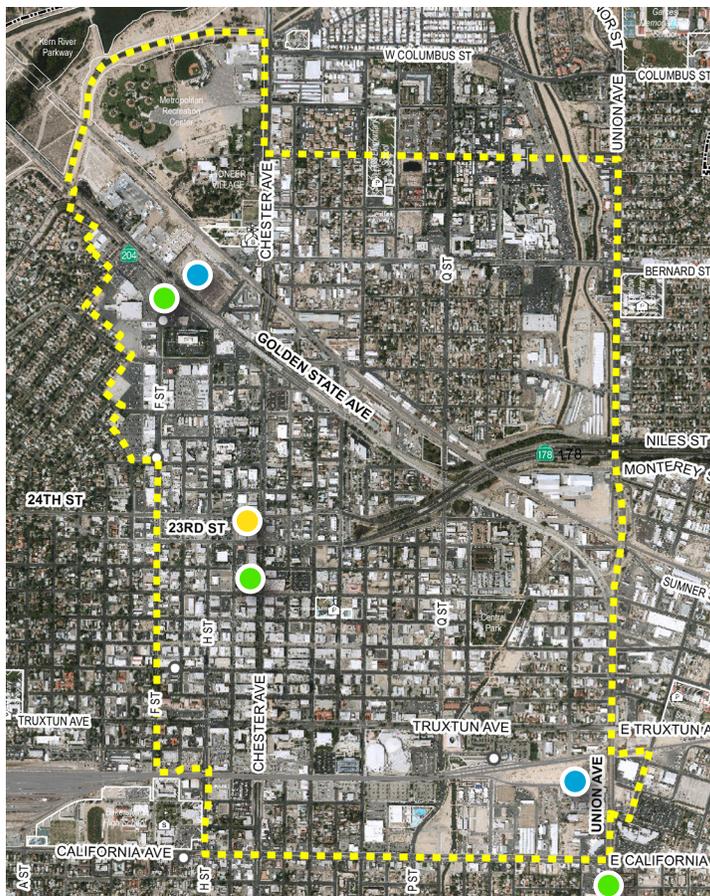


## DOWNTOWN BAKERSFIELD HIGH-SPEED RAIL STATION AREA PLAN

The City of Bakersfield (City), in partnership with and funding from the California High-Speed Rail Authority (Authority), has begun the process to develop a High-Speed Rail Station Area Plan (Plan) for Downtown Bakersfield (Downtown). The study area will cover the approximate boundaries of Kern River and 38th Street to the North, California Avenue to the South, Union Avenue to the East, and F Street to the West (See map).

Throughout the planning process, the City will identify and analyze opportunities and challenges in Downtown in order to develop an urban design, multi-modal transportation, and economic development strategy that optimizes future redevelopment and reinvestment. It will also address jobs, housing, retail, entertainment, art, cultural amenities, pedestrian and bicycle access, parking, streetscape improvements, lighting, wayfinding, open space and recreation, and sustainability.

When complete, the Plan will serve as a vision document that will guide the future development of the High-Speed Rail (HSR) station area. The Plan will be used to pursue and leverage public and private sector funding for implementation, as well as create a baseline document for future planning efforts.



### PROJECT GOALS

The Downtown Bakersfield HSR Station Area Plan will act as a vision document that will:

- Increase population and economic density in the urban core
- Support residential and commercial activity
- Develop under-utilized or vacant properties
- Connect existing activity and cultural centers
- Create an efficient, reliable and effective multi-modal transportation system
- Enhance sustainability, livability and a sense of place
- Secure funding for identified implementation actions

-  Potential HSR Station Locations
-  Potential Transit Center Locations
-  GET Downtown Transit Center

## AREA PLAN COMPONENTS

To successfully fulfill the City's goals and fully realize the potential of this project, the study will include the following components:

Evaluate the potential opportunities HSR could bring Bakersfield by studying land use, transportation and economic development in Downtown, as well as address jobs, housing, retail, entertainment, art, cultural amenities, pedestrian and bicycle access, parking, streetscape improvements, lighting, wayfinding, open space and recreation, and sustainability. This plan will also comply with all relevant federal, state and local regulations.

Develop various urban design strategies by evaluating the outcomes of each of the station alternatives developed during the planning process based on community support, urban form, transportation and infrastructure connectivity, parking strategy, and a static fiscal revenue analysis.

Prioritize urban design and transportation alternatives while planning for long-term system integration by screening potential urban design scenarios and other economic and transportation recommendations that will optimize public benefits around the HSR station. In addition to prioritization, the City will work to develop a long-term strategic approach for the successful implementation of the community's vision for Downtown.

Craft a path to implementation by developing a strategy for implementation of the Plan, including step by step recommendations for the implementation of infrastructure needs, a downtown economic development and marketing strategy, and the creation of a monitoring program to empower stakeholders and provide accountability for long-term implementation efforts.

Mobilize the community by undertaking a public engagement process to inform and educate and bring together diverse stakeholders to engage and collaborate, and establish consensus around a preferred vision of the future for Downtown. Please see below on how you can become involved.

## COMMUNITY INVOLVEMENT

The City of Bakersfield is providing public involvement opportunities throughout the development of the Plan, including stakeholder committee meetings, visioning workshops, community forums, one-one-one stakeholder meetings, as well as access to real-time information available on the project website, and other online tools (social media, online engagement platforms, etc..). Please plan on attending the public meetings and stay involved by visiting the project website or by contacting us via any of the methods listed in the 'Stay Connected' section below.

## STAY CONNECTED

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